

Opening ceremony

Monday - August 12 (19h) - Goethe-Institut São Paulo

Screenings

Tuesday - August 13

11 to 15 years non fiction and fiction (09h30 – 18h15) – Sesc Consolação

Wednesday - August 14

7 to 10 years non fiction and fiction (09h30 – 18h15) – Sesc Consolação

Thursday - August 15

Up to 6 years non fiction and fiction (09h30 – 16:30) – Sesc Consolação

Friday - August 16

Category short content (09h30 – 11h) – Goethe-Institut São Paulo

Award ceremony

Friday - August 16 (20h) - Sesc Consolação

comKids Talks

COMKIDS TALKS 1 - Tuesday - August 13

19:00 - After all, what kids want to watch?

With many advances in the production for children and young people, we have now many answers and challenges in constructing narratives from children's point of view. What can we learn from that? Are we really moving forward? Are these universes, as well as characters and their dilemmas, dialoguing with the way children and adolescents really feel and what they want to watch? Is there representativeness of different childhoods in those productions?

Guests:

Aldana Duhalde, Pakapaka (Argentina)

Carina Schulze, screenwriter and showrunner (Brazil)

Flávia Lins e Silva, author and screenwriter (Brazil)

Karen Garib, CNTV Infantil (Chile)

Zé Brandão, Copa Studios (Brazil)

Mediation: Vanessa Fort, writer and producer, comKids editorial
(simultaneous translation Portuguese-Spanish)

COMKIDS TALKS 2 - Wednesday - August 14

19:00 - Where do we connect: International festivals and meetings

Since its foundation, comKids believes in creating a children's media collective thinking among the international community. From a permanent search for new initiatives, this year we invite some projects to share their ideas and upcoming events.

Guests:

David Kleeman, World Summit on media for children – Dublin 2021 (Ireland)

Takako Hayashi, Geral Secretary of Japan Prize, NHK (Japan)

Liliana de La Quintana, Festival Kolibri, (Bolívia) chamada latino-americana - Rede Unial

Presentation: Beth Carmona, comKids

(simultaneous translation Portuguese-English)

COMKIDS TALKS 3 - Wednesday - August 14

20:00 - How to support children and help them to "read" this world? How can we give voice and space for their own visions and points of view?

Presentation of some projects and platforms that connect with children, creating approaches and space for them to express themselves, as well as their vision about life and events around the world. With all the complexity of what we are experiencing nowadays, how to develop dialogues that allow children and young people to deal the world and its injustices? Bullying, violence, lack of representativeness and diversity are some of the points to be discussed in this conversation.

Guests:

John Sanchez , Alharaca, Ministério da Cultura da Colômbia (Colombia)

Howard Blumenthal, Kids on earth (EUA)

Jan - Willen Bult, WADADA (Netherlands)

Masaru Ishizu, FACES: bullying, NHK (Japan)

Moderação: Débora Garcia, educator and producer

(simultaneous translation Portuguese-English-Spanish)

Thursday - August 15

10:45 - Dubit Trends, by David Kleeman (trends / surveys)

(30 minutos)

When children's media was just a collection of TV channels, it was simple for kids to identify with a "tribe" - Disney kids, Discovery kids, public TV kids. Then, the internet blew everything apart - kids had to hunt for content across TV and online (YouTube). Often, they got frustrated. Recently, we've seen kids return to organized services - blocks, playlists and such - to help with discovery, but what is children's pathway to content, once they decide what they want? David Kleeman shares insights from Dubit Trends, a global survey of 2-15 years olds that includes Brazil.

Mediation: João Alegria, Canal Futura

(simultaneous translation Portuguese-English)

COMKIDS TALKS 4 - August 16 - Goethe Institut

11:00 - Making it together with children and youth

Presentation of initiatives that develop educational projects and workshops based on audiovisual (fiction, nonfiction or others). Audiovisual language and its resources create pedagogical and co-creation processes with children and young people.

Bete Bulara, Rede Kino / Mostra Geração (Brazil)
Enrique A. Martínez, Taller TeleKids (Spain)
Jacqueline Sanchez, Taller TeleKids (Spain)
Thais Scabio, Cavalo Marinho Audiovisual (Brazil)

Mediation: Márcia Silva, Universidade Estadual de Ponta Grossa (UEPG)
(No simultaneous translation)

Workshops

Thursday, August 15 - Unibes Cultural at 19h

Prix Jeunesse International Suitcase, by Kirsten Schneid (Germany)

Kirsten Schneid studied Political Science in Munich (Germany) and Jerusalem (Israel). She was a trainee at Bavarian Broadcasting Corporation and Springer News Service. She worked as a foreign correspondent in Israel for Catholic News Agency (KNA). In 1995, he joined the Prix Jeunesse Foundation. Kirsten hosts the Prix Jeunesse International Festival every two years. Organizes and conducts expert training practices with Prix Jeunesse International Suitcase and eye-training initiatives for children.

Prix Jeunesse International Suitcase is a training tool that brings to the world the creativity and challenging posture of Prix Jeunesse Festival. It presents innovative and award winning works that competed in Germany in 2018, when the theme was *Strong stories for strong children - Resilience and Storytelling*. The activity is a unique opportunity see works from other cultures made especially for children. Films from Europe, Oceania and the Middle East will be screened with Portuguese subtitles and followed by a debate with Kirsten Schneid and Beth Carmona. (simultaneous translation Portuguese-English)

Movies:

Bo Bear (Noruega, Spark AS), 5 min, F (Vencedor do PRIX JEUNESSE Theme Prize)
Number Blocks/ Double Trouble (Reino Unido, Blue Zoo Animation Studio), 5 min, F
My best friend Marlon (Noruega, Broadcasting Corporation - NRK), 13 min, F
I am me: Louis is feeding the animals (Alemanha, Text und Bild Medienproduktion GmbH & Co. KG, Alemanha, NF)
First Day (Austrália, Epic Films), 18 min, F
My decision (Irã, IRIB), 15 min, F (Vencedor do Gender Equity Prize)
The world of Kim and Bob (Países Baixos, Witfilm), 15 min, F
Brave (Noruega - Norwegian Broadcasting Corporation - NRK), 15 min, NF
What's like to experience disability (Austrália, ABC ME), 7 min, NF (Vencedor do International Youth Jury: Category 11 – 15 Non-Fiction)
Zombielars (Noruega, AS), 15 min, F (Vencedor da categoria 11 a 15 anos Ficção e International Youth Jury: Category 11 – 15 Fiction:)

Friday, August 16 - CPF Sesc at 14h30

Latin America: children's audiovisual industry

Cielo Salviolo and Mariana Loterszpil

Over the years, Latin America has experienced constant changes in its cultural industry regarding public policies of communication and film, as well as the ones specifically aimed at children and youth. We've had important achievements made by Pakapaka, Argentina, Señal Colombia, CNTV, Chile, among others. Many of these channels and policies have provided award-winning partnerships and co-productions around the world. Now, with an uncertain scenario ahead of us, we want to discuss potencies and difficulties of producing for children in our region.

This workshop is part of an intense reflection that seeks to identify the richness of our productions, regarding the concepts that strengthen them and the representativeness of childhood that we need to guarantee. It also seeks interlocutions with childhoods connected with these productions and what kids want to see.

(No simultaneous translation)

Cielo Salviolo

Consultant, cultural manager and producer of audiovisual content for children. She was the founding director of Argentine TV channel Pakapaka and a professor in the Department of Production and Direction of Children's Television at the University of Buenos Aires.

Mariana Loterszpil

Producer and cultural manager, she participated in the creation of Argentine TV channel CABLIN and Pakapaka. She directs the Content Creation Lab for Children and Young People at the Patagonian Institute of Arts and she is the director of the Science Channel of the Argentine Nation Secretariat.

Saturday, August 17 - CPF Sesc at 10 a.m.

Storyworld: academy for children's media

Alison Norrington & Margret Albers

Going beyond: Developing Kids Content in the Academy for Children's Media with a special focus on Story World Building

The Academy for Children's Media (AKM) is the scholarship program of the German Children's Film Association, which has been successfully conducting author training courses on the development of children's media since 2000.

In a media landscape characterized by convergence, a good story and interesting characters are at the heart of every fictional production. Films, books, series, games, websites, apps, theme parks are based on each other and inspire each other. Children in particular are familiar with finding their favorite heroes and stories on different platforms and in different environments. Especially in the field of children's media, it is therefore of great importance to deal in detail with the transmedia potential of the project idea as early as the script development stage. One of the main aims of AKM is to make high-quality material accessible to young audiences on various platforms.

It is therefore logical that within the AKM projects are developed in the areas of *Film*, *Book* and *Story World*. Every writer and storyteller needs to know how to build a robust, evergreen story world that can support multiple characters and multiple stories across multiple platforms. In

this area writers and creators have the opportunity to extend their range and develop platform-neutral story worlds.

(simultaneous translation Portuguese-English)

Alison Norrington

Alison Norrington is a writer & producer, Founder & Chief Creative Director of storycentral. As a Creative Director/Strategist Alison specializes in storytelling that amplifies fan incubation and engagement, experience design, extending IP & franchises, community build through story and storyworld strategy. Alison is a best-selling novelist, playwright, journalist & story/script consultant and she has worked with and consulted to SundanceTV, Walt Disney Imagineering, FOX International, among many others. She most recently was part of the huge global Xbox 'Sea of Thieves' Alternate Reality game 'The Quest for the Golden Bananas'. Alison runs workshops, training programs and labs worldwide and is also a judge for a series of global media festivals including Banff World Media Festival and International Emmy Awards.

Margret Albers

Margret Albers is project manager at the German Children's Film Association: Together with Thomas Hailer and Greg Childs, she is responsible for the direction of studies at the *Academy for Children's Media*. She is also in charge of the *initiatives Outstanding Films for Children, and Formats from Thuringia*. She has been CEO of the German Children's Media Foundation GOLDENER SPATZ and director of the Media Festival of the same name. Margret is a regular member of various juries (e.g. Grimme Award), is giving lectures and works as a journalist. Since 2017 she is president of the European children's Film Association (ECFA).

Saturday, August 17 at 11 a.m.

Clube do professor – Espaço Itaú Frei Caneca

Guigo Offline (Brasil)

Guigo Offline

Brazil, 2016, 50 min

Director: René Guerra

Production company: Boulevard Filmes

Guigo is in love with Sabrina, with whom he exchanges messages on his cell phone. One day he and his friend Tulio travel with his father Roberto and his friend Paulo for a fishing trip. The trip would be a good idea if there was an internet signal. Guigo becomes anxious when he is not able to ask Sabrina on a date. In addition, Guigo discovers that Paulo is actually his father's boyfriend.

Clube do Professor focus its program towards diversity, screening movies of various nationalities, unpublished films, classics and others. The purpose of these sessions is to broaden the cinematic universe of teachers, seeking the pleasure of seeing a good movie in a specialized room, without the commitment of an immediate pedagogical work related to the cinematic experience.

*Debate with director René Guerra, and production crew.

Mediation: Vanessa Fort, writer and producer, comkids editorial

More information at <https://comkids.com.br/>