



## **comKids + BrLab Development Award 2021**

### **Projects in Development**

#### **REGULATIONS**

##### **1 - ABOUT THE PARTNERSHIP COMKIDS AND BRLAB**

comKids is an initiative for the promotion, debate and recognition of quality Iberoamerican audiovisual and interactive productions for children and teenagers. Over the last 12 years, comKids Festivals have been awarding productions and recognizing professionals who produce quality audiovisual and interactive content dedicated to this audience. In addition, the initiative's events include discussion forums, lectures, workshops, exhibitions and meetings on the themes of childhood and youth and especially on the production and creation of children's and youth content. comKids has the support of a virtual platform ([www.comkids.com.br](http://www.comkids.com.br)) and solid partnerships with SPine, Sesc and Goethe Institut SP, Prix Jeunesse International Foundation and Singular, Mídia & Conteúdo which keeps comKids always very dynamic.

BrLab is an initiative aimed at future films in the development stage and the training of audiovisual professionals from different countries in the Ibero-American region through various activities and workshops. Throughout its ten years of activities and annual events, BrLab has also collaborated in the coordination and organization of training activities for institutions such as Ancine, Projeto Paradiso, Spcine, among others. Currently, it is an event of international reference in Brazil that receives projects from all Latin America and the Iberian Peninsula. Through public calls projects and professionals from different countries in the region are selected to participate in various workshops. ([www.br lab.com.br](http://www.br lab.com.br)).

comKids and BrLab decided to work together for the development of children's audiovisual in Brazil and Latin America, through actions to support, train and promote the sector. Through the exchange of knowledge, experiences and ideas, the two institutions will build together award moments, courses and audiovisual laboratories designed exclusively for children and young people within the events held by them both.

**The first action of the partnership is the creation of the comKids + BrLab Development Award** for audiovisual projects under development for the Latin American children and youth audience.

##### **2 - ABOUT COMKIDS + BRLAB AWARD FOR PROJECTS IN DEVELOPMENT 2021**

The comKids + BrLab Development Award for projects in development 2021 is unprecedented and aims to stimulate the development of audiovisual works for children and teenagers in Latin America through different incentives, consultancies and visibility. The evaluation of the projects will be carried out by an international jury.

Professionals interested in participating must send their projects in development translated to 2 languages previously described on the form (English / Portuguese or English / Spanish), with the information requested in item 3. The projects must be in a development stage, unpublished and must not have been carried out in previous seasons. Each production company can submit a single project.



After the evaluation by a qualified international jury, the winning projects will be able to receive the following prizes:

- A guaranteed spot and visibility at BrLab 2021 selection;
- An incentive prize in the amount of R \$ 5,000.00 (five thousand reais) for a Brazilian project;
- A guaranteed spot at international events in Europe: Kids Kino Industry (Poland, 2021); Schlingel Film Festival (Germany, 2021); M:brane Forum (Sweden, 2022);
- A project will be selected to receive international consultancy at two subsequent meetings.
- Visibility and display on comKids and BrLab networks and platforms;

### **3 – PROJECT REGISTRATION**

#### **3.1 - Project information:**

- General information: title, applicant, production company
- Format: series, webseries, telefilm or feature film
- Duration
- Animation and / or live action
- Genre: Fiction or Nonfiction
- Target audience: age group, family Films, others
- Brief project presentation - Concept / Main idea (maximum 500 words)
- Logline (define your script on one line)
- Synopsis (maximum 500 words)
- Treatment (maximum 3,000 words)
- One episode structure, if applicable (maximum 1,000 words)
- Characters Profile (maximum 1,000 words)
- Motivation (maximum 500 words)
- Financing plan / Production strategies (action plan, feasibility, etc.) - (maximum 1,000 words)
- Script writer information: name, country of residence, short biography, writer's statement (what is your motivation, inspiration and goals for creating this story?) - (maximum 400 words)
- Producer information: name, country of residence, short biography, producer's statement (what is your motivation, inspiration and goals for producing this story?) - (maximum 400 words)
- Director information (optional): name, country of residence, short biography, director's statement (what is your motivation, inspiration and goals for directing this story?) - (maximum 400 words)

#### **3.2 - Requested files and attachments:**

- A document proving the assignment of the project's rights to the production company or TV channel (PDF file up to 5MB).
- Assignment document for the adaptation by the rights holders of the original works, If the film is an adaptation of another work (PDF file up to 5MB).
- Project registration at Biblioteca Nacional (Brasil) or equivalent in the project's country of origin (PDF file up to 5MB).
- Animation concept (animation) or moodboard (live-action) - (PDF file up to 5MB).
- Expanded Narrative Material (optional) - (PDF file up to 5MB).



- Complementary materials (In addition to the aforementioned mandatory materials, complementary materials such as teaser, provisional trailer, provisional poster, step-outline, graphic design, information and visual references, previous works by the director and / or producer, etc.) - (PDF file up to 5MB).

### **3.1 - Registrations will NOT be accepted from:**

- Didactic or instructional school projects.
- Projects that violate the principles of the Universal Declaration of Human Rights.
- Projects that contain promotion of consumer products or political advertising.
- Projects without a production company or TV Channel attached.
- Projects from countries outside Latin America.

## **4 – FOLLOW-UP OF THE WINNERS**

Winning projects will sign a term of commitment with comKids / BrLab defining the conditions for monitoring and delivering developed materials.

Once produced and finalized, the awarded projects must include in the final credits the mention that “The project was awarded the comKids + BrLab Development Award 2021”.

## **5 – CRITERION AND EVALUATION POINTS**

Registered projects will go through the evaluation of a qualified international jury that will appoint the winners through the attribution of grades and according to the criteria established by the comKids / BrLab call. Only projects that have a production company or linked TV channel will be awarded. After this stage, the finalists will be announced on comKids and BrLab networks.

## **6 – WINNERS ANNOUNCEMENT**

Winners will be announced within the comKids Prix Jeunesse Iberoamericano Festival in a live event held online on August 10, 2021.

## **9 – SENDING YOUR PROJECT**

Projects will be received digitally through the online application form available at comKids website ([www.comkids.com.br](http://www.comkids.com.br)).

All attached documents must be gathered in PDF format files.

Projects must be submitted from May 3, 2021 until 23:59 (GMT -3) to June 14, 2021. Projects submitted after the deadline for registration will be disregarded.

## **10 – INFORMATION AND CONTACT**

More information on the Festival [website](#) and by email: [festival@comkids.com.br](mailto:festival@comkids.com.br).